

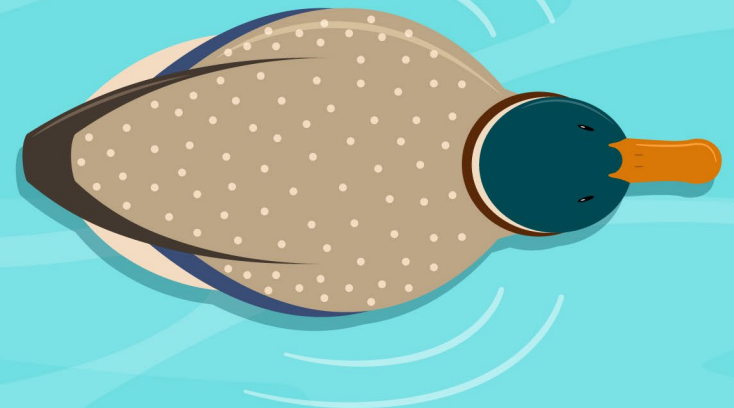
2025 Year-in-Review: Lasting ripples of impact



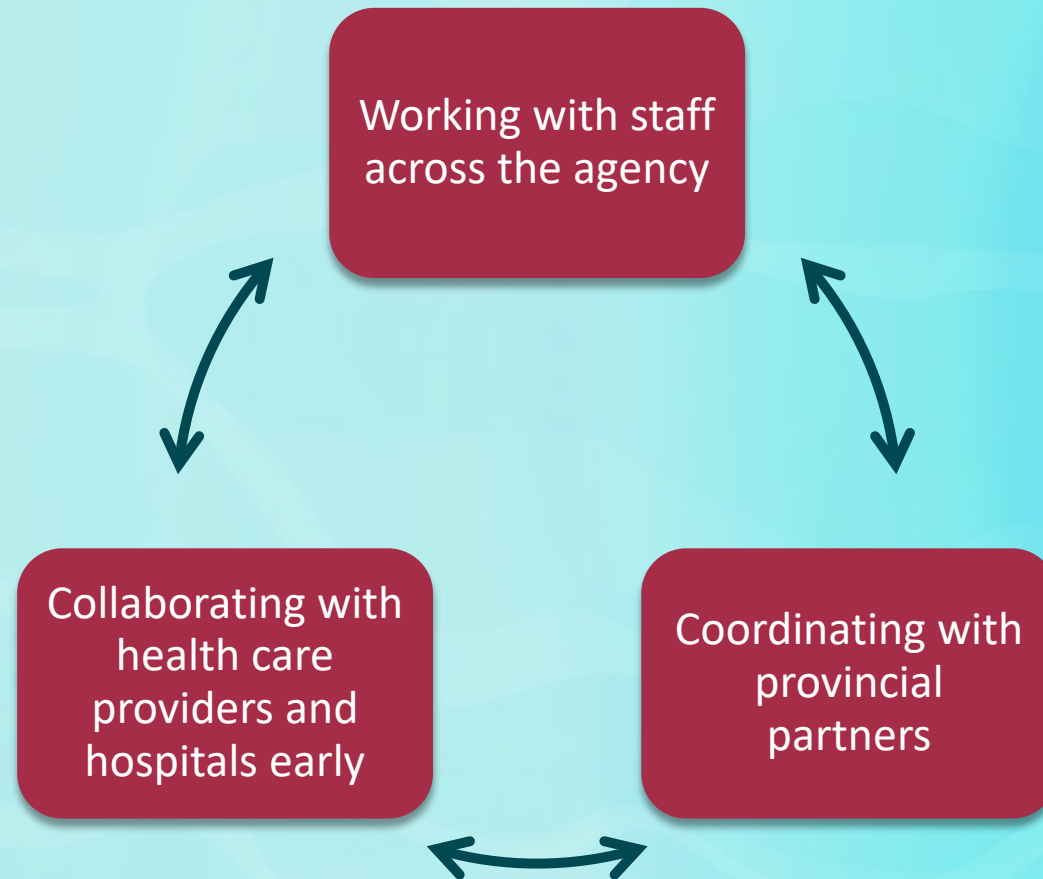
**Public Health
Santé publique**
SUDBURY & DISTRICTS

Measles outbreak response

“Prepared, proactive, and community centered.”



Prepared before it became urgent



Responding to the outbreak



In-person engagement



Vaccination efforts



Building trusting relationships

Lessons learned

- Strengthened systems, tools, and partnerships
- Prepared the agency for future outbreaks
- Trust, collaboration, and proactive planning remain a central focus

**Supporting safe and
affordable housing for all**

**“Trust and relationships
are the foundation to
effective actions.”**



Our role: protecting health for all

Collaboration
is key

Conversations
focused on health,
safety, and dignity

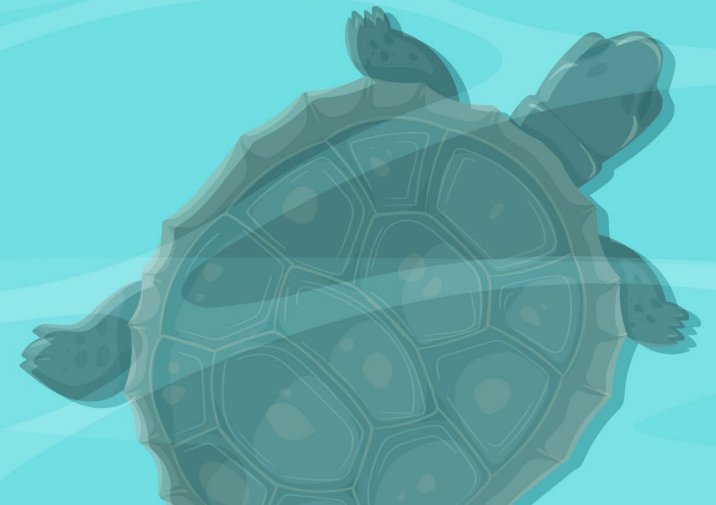
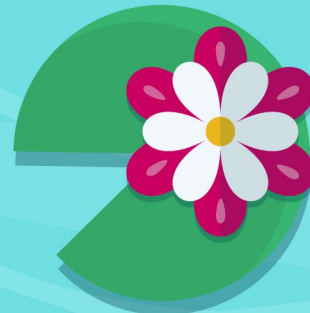
Every interaction
counts

Safe and affordable housing

- Bringing a people-first, health-focused perspective
- Building stronger relationships with partners
- Focusing on people with lived and living experiences

Unlearning & Undoing White Supremacy and Racism Project

“Bravery begins with examining our own biases.”



Why this work matters

Social
determinants of
health

Challenging
social structures
and systems

Learning and
deconstructing
views and biases

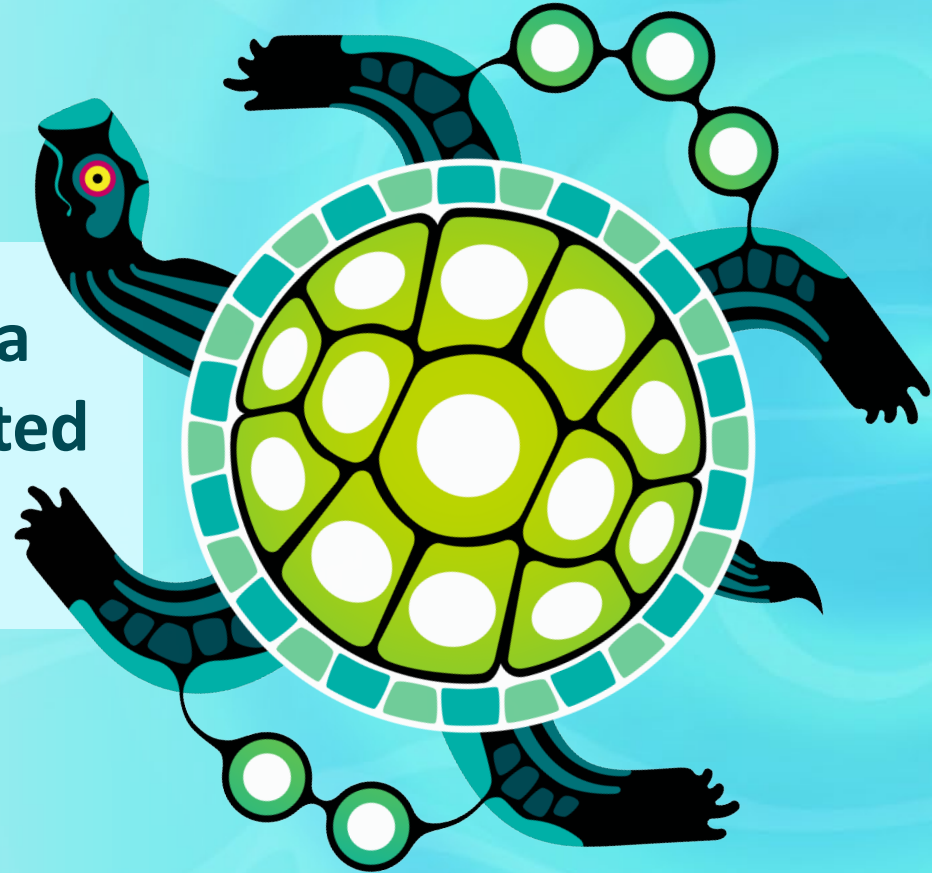
Transformative

Ripples of impact

- Staff are members of their own communities. Every little thing they learn positively disrupts the norms and will create a ripple effect.

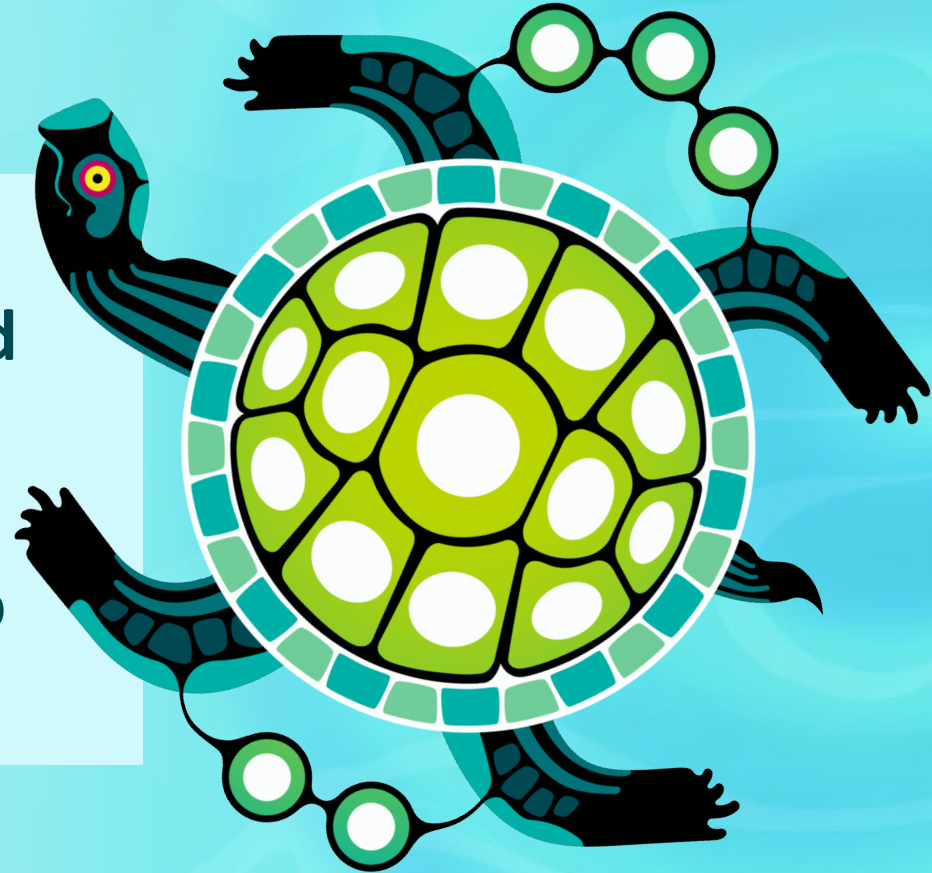
Thoughts from staff

“Anti-racism is not a fixed identity—it’s a practice. This was empowering and shifted the focus from shame to responsibility.”



More staff thoughts

“A key learning for me was being open and honest with my own biases, learned behaviours and beliefs, and figuring out how to approach being an antiracist with care, compassion, and openness to making mistakes.”



Efforts to increase vaccine coverage

“When more people are protected, our communities are stronger.”



Why vaccine coverage matters

- It is one of the most effective tools to prevent disease.
- Higher vaccine coverage protects individuals and the community.
- It supports safe schools, child care settings, and public spaces.

2025 approaches to vaccine coverage

Consistent
collaboration with
schools and child
care centres

Automation and
modernization of
systems

Further support
families to ensure
immunization records
are up to date

Vaccine coverage percentages for the 2024-2025 school year among 7-year-olds

Disease	Ontario (%)	Public Health Sudbury & Districts (%)
Measles	78.4	94.1
Mumps	78.0	93.8
Rubella	86.1	97.4
Varicella	76.4	92.7
Tetanus	77.3	92.7
Diphtheria	77.3	92.7
Pertussis	77.2	92.7
Poliomyelitis	75.6	91.1
Meningococcal	83.6	97.1

Concluding comments

Steady,
consistent
work

Trust and
collaboration

Platforming
unheard
voices

Questions?



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